



8 Questions

An invitation to join
the Way of **nowhere** *in Europe*
A New Leadership Practice for the 21st Century

nowhere-8qs.com


Why is a new leadership needed now?

It's tough being a senior leader today. Whole industries and economies seem to be transformed almost overnight, competitors rise and fall with frightening speed, and the pressure to innovate and change is relentless. All this against the backdrop of huge systemic challenges: financial crisis, global recession, political and social upheaval and the threat of environmental disaster.

In the face of all this, we are learning that it is possible to survive and thrive, but only for those leaders and organisations that find ways to unlock creative insight and collective breakthrough. The leaders solving these riddles are finding their answers within themselves as human beings, as well as within the patterns of their organisations.

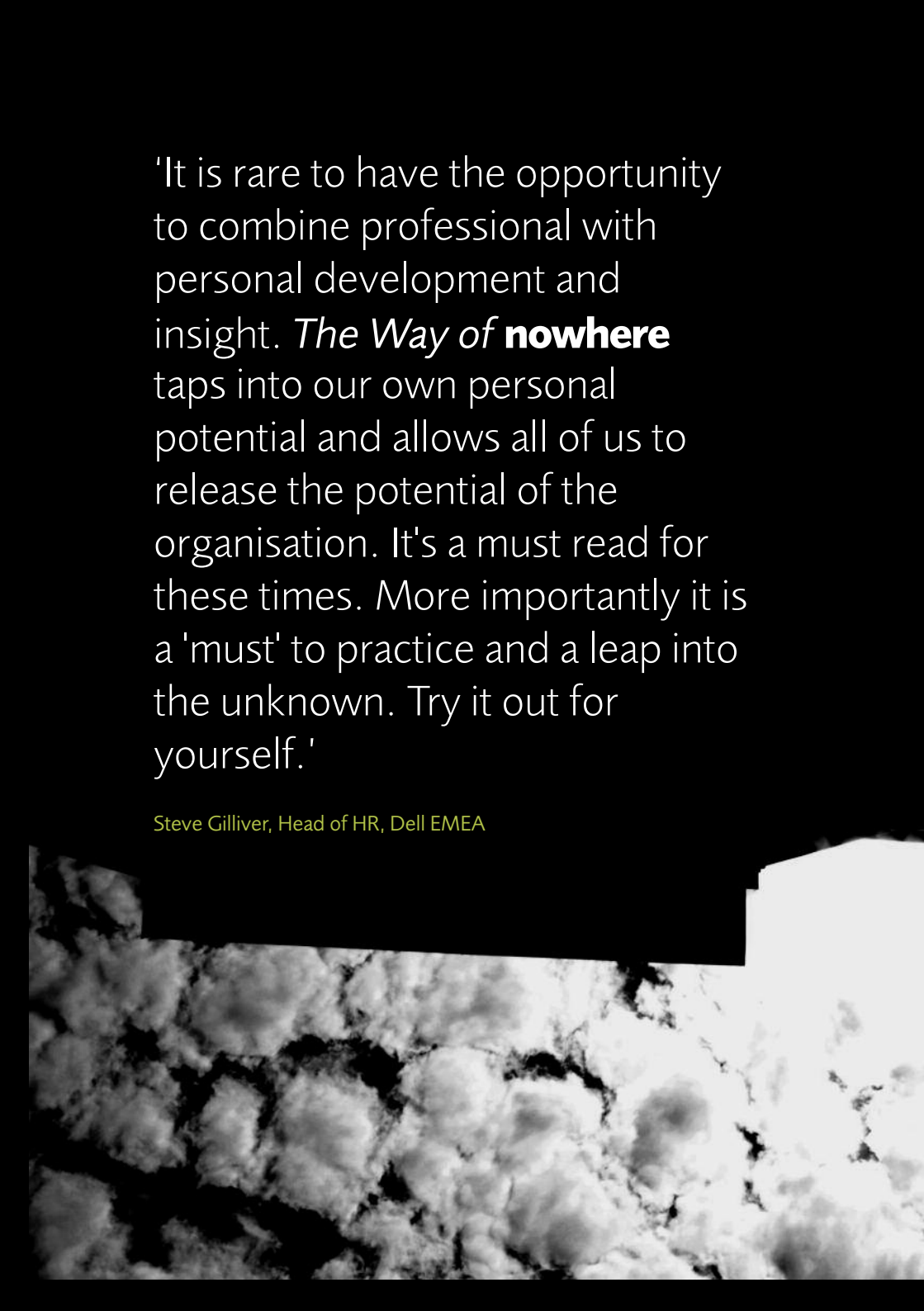
We all sense that the needs of the whole must transcend the satisfaction of narrow agendas. But this is easier to say than do. Our ego-driven minds tend to see each of us as a separate actor. This is a natural product of our intellectual history and rational intelligence. Our other intelligences, our intuition, emotions, our sense of embodied knowing, tend to reveal a more interdependent world. Yet we have all spent so much time developing an individualistic viewpoint that our other, more holistic lenses are far less developed.

To paraphrase Einstein, the challenges we face in business and in our communities, nationally and globally, cannot be addressed at the level of thinking that created them. The times we live in desperately call for leaders who have awakened all their intelligences and have the skills and tools to release the creative potential of the people they lead.



'What **nowhere** really does differently, to me, is it taps into that other side of the brain, the creative side, which is actually where real genius and innovation come from.'

David Lawrence, former Head of R&D, Syngenta AG



'It is rare to have the opportunity to combine professional with personal development and insight. *The Way of nowhere* taps into our own personal potential and allows all of us to release the potential of the organisation. It's a must read for these times. More importantly it is a 'must' to practice and a leap into the unknown. Try it out for yourself.'

Steve Gilliver, Head of HR, Dell EMEA

Going on the adventure together

If you are a leader or change agent with the courage to step forward and make a difference, we in **nowhere** want to help you on the journey. We've spent the last fifteen years working with businesses, organisations, governments and leaders to release the creative potential of individuals and teams. Through our practice and research, we have sought to unlock the insights at the intersection of consciousness, creativity and commerciality.

The **8 Questions** programme, based on "*the Way of nowhere*" (Udall and Turner, 2008), brings together the learning and practices of the whole **nowhere** community. Our aim is to help you awaken your highest potential and apply it to produce breakthrough innovation.

A yearlong quest

We have found that the best way for us to support you on the journey is to work together over the period of a year.

Accordingly, the **8 Questions** programme is divided into three parts.

Parts One and Two are the **8 Questions** Leadership Intensives, two profound three-and-a-half day experiential learning events. Part Three consists of virtually enabled learning processes that anchor the **8 Questions** practice in your day-to-day work, periodic coaching and peer support, and an anniversary gathering which completes the process of integration.

How does the **8 Questions** practice help me to make a difference?

Purpose and presence

The adventure begins with the realisation that we all have a unique purpose that inspires innovation. In its journey from imagination into form, this inspiration requires presence; the appreciation of the now and the here.

Resources and intention

This work calls us to develop relationships to support us as we travel into the unknown. We can harness the power of intention to create engagement and alignment in others and ourselves.

Growth and insight


Building a new team or organisation, developing new products or services, or simply responding to the challenges of our times, requires that we constantly learn and grow. But we also have to see and work with patterns and invisible systems and cycles that exert powerful forces upon us, in the same way that the moon rules the tides.

Action and vitality

There comes a turning point on any adventure, a moment of truth. It is at these critical junctures that we must act with our hearts and minds aligned: powerful, decisive leaders, totally focused on what is needed for our ecosystems, our people and ourselves. Finally, we need to attend to our energy and vitality, to ready ourselves for what is needed now, in each moment. In this way we become the channel for the cyclical dance from inspiration to innovation.

We work with eight energies: purpose and inspiration, presence and appreciation, trust and relationship, focus and intention, harmony and growth, inter-relatedness and timing, strategy and leadership, energy and vitality.

As we learn to awaken them, we find a new power to bring our different ways of knowing into balance. This releases our creativity so we can catalyse breakthrough in our teams, our strategies and ourselves.



*'The Way of **nowhere** is a successful experiment and bold invitation to a rich new way of thinking and acting. This is a roadmap to the soul, presented in a manner that is highly accessible, deeply stimulating, and totally practical. It is also a guide to the absolutely essential reshaping of our institutions that the times demand.'*

*William Isaacs, author of *Dialogue and the Art of Thinking Together*,
Senior Lecturer, MIT Sloan School*

How do we hold the **8 Questions**?

The intensives are catalysed by two master practitioners of "*the Way of nowhere*". The authors of the book and the founders of **nowhere** regularly participate as lead catalysts. The lead catalysts are supported by a full **nowhere** faculty. To produce the depth of experience required, the group size is held to between 12 and 16 people.

Europe, China or Africa?

The first two parts of the upcoming Leadership Intensive will be offered at venues in Central Europe. The first module will be held in Austria at the Hotel Krainerhutte in Baden, near Vienna, the second in an evocative venue chosen with feedback from participants.

Dates for the first two modules are as follows. Each module begins with lunch and an afternoon and evening session on the first date shown and concludes at 5pm on the final day.

- Part 1: April 14 – 17, 2013
- Part 2: September 15 – 18, 2013

Participation includes all three phases: Parts One and Two of the Intensive, and Part Three comprising of virtual and peer learning and the anniversary ceremony in April 2014. The price is €3,700 (+ VAT if applicable) including both parts of the Intensive and the anniversary event. Participants will also be charged an inclusive rate by the venues for lodging and food.

For a really exciting alternative, we offer you the opportunity of going through the Intensives with one of our groups of Chinese or African leaders in the magical setting of Hangzhou, just outside Shanghai, or in Namibia. This is a unique opportunity to connect with leaders from around the world in a way not possible in any other situation.

Please contact us if you would like to learn more about the **8 Questions** around the world.

A mutual commitment

This is a unique leadership programme which includes a transformational journey into yourself and the world around you. It resources you for the next phase of your life's journey; both professional and personal. We want anyone who undertakes such a commitment to do so with care and clarity. For those seeking transformation in themselves and in their personal and organisational leadership, you are warmly welcome!

For further information or responses to your questions, we invite you to contact Susie Turner at susie@nowhere.com to arrange a meeting.

Tell-a-Vision

nowhere's vision in birthing the **8 Questions** program is not to run round the world doing leadership training but rather to develop a global community of leaders who are co-creating the leadership capabilities we need for the times we live in. We do not want to write the next edition of "*the Way of nowhere*", we want to co-create it on the basis of the lived experience of this global community.

Do you think it could be your destiny to be a member of such a community?

To learn more about **8 Questions** visit us online at
nowhere-8qs.com

or email us at
enquiries@**nowhere-8qs.com**

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