

Objective

The aim of this conference is to meet the requirements of copyright law practitioners to keep informed about the recent case law and the latest EU legislative developments. The focus will be on the proposed EU copyright reform adopted by the European Commission on 14 September 2016 which aims at modernising the European copyright framework in order to adapt it to technological developments.

Key topics

- The proposed EU copyright reform
- Copyright faced with new technologies
- Proposed EU Directive on cross-border portability of online content services and competition law aspects
- Copyright licensing agreements
- Update on the revision of the Satellite and Cable (SatCab) Directive 93/83/EC
- The exception for reprography, fair compensation and the consequences for publishers of the CJEU judgment in *Reprobel*
- Case law update on the concept of communication to the public: *Tobias Mac Fadden* and *GS Media*
- Big data and the exception of data-mining
- Recent initiatives from the European Commission on EU copyright enforcement

Who should attend?

Lawyers in private practice, in-house counsel, judges and other practitioners of law dealing with copyright and intellectual property law, internet and consumer law.

Travel to Trier:

Shuttle services from Luxembourg airport to the ERA Conference Centre can be booked at special rates at: www.finkelgruens-taxi.de

Speakers

Benoit van Asbroeck, Partner, Bird & Bird, Brussels

Anne Bergman-Tahon, Director, Federation of European Publishers (FEP), Brussels

Thomas Dreier, Karlsruhe Institute for Technology (KIT), Centre for applied legal studies, Karlsruhe

Agata Gerba, Team Leader – Legal Adviser, Directorate General Communications Networks, Content & Technology, Copyright, European Commission, Brussels

Ralph Oliver Graef, Attorney-at-law, (New York), Partner, Graef Rechtsanwälte Partnerschaftsgesellschaft mbB, Hamburg

Helge Kleinwege, Policy officer, Intellectual Property and Fight against Counterfeiting Unit, European Commission, Brussels

Miguel Mendes Pereira, Partner, Vieira de Almeida, Lisbon

Eileen Sheehan, Legal Secretary to Advocate General Wathelet, Court of Justice of the European Union, Luxembourg*

Julie Samnadda, Legal Service, European Commission, Brussels*

Alain Strowel, Professor, Catholic University of Louvain and Saint-Louis University, Brussels; Lawyer at the Brussels Bar

Alexander Wolf, President, SESAC International, London

* invited

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ANNUAL CONFERENCE ON EUROPEAN COPYRIGHT LAW 2016

- THE EU COPYRIGHT REFORM
- CROSS-BORDER ISSUES
- RECENT CASE LAW FROM THE CJEU

Trier, 17-18 November 2016

ERA Conference Centre
Metzer Allee 4, Trier, Germany

Organiser:

Florence Hartmann-Vareilles, ERA

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Thursday, 17 November 2016

08:45 Arrival and registration of participants

09:15 Welcome and introduction
Florence Hartmann-Vareilles

09:30 **Overview of the proposed EU copyright reform**
Agata Gerba

Discussion

10:15

I. THE EU COPYRIGHT REFORM I: ADAPTING COPYRIGHT TERRITORIALITY TO CROSS-BORDER REQUIREMENTS IN THE EU

10:30 **Cross-border access to content, copyright licensing and competition law aspects**
Miguel Mendes Pereira

11:15 Discussion

11:30 Coffee break

12:00 **The SatCab Directive in the online environment: the country-of-origin principle and the clearance of rights**
Thomas Dreier

12:45 Discussion

13:00 Lunch

II. EU COPYRIGHT LAW AND THE USE OF DIGITAL WORKS

14:15 **The EU legal framework for e-books and similar digital works**
Ralph Oliver Graef

14:45 Discussion

III. PRIVATE COPY LEVIES

15:00 **EU fair compensation: exceptions, beneficiaries and licensing**
Julie Samnadda

15:45 Discussion

16:00 Coffee break

16:30 **Round table: impact in practice of the CJEU ruling in *Reprobel***
Benoit van Asbroeck
Anne Bergman-Tahon
Alexander Wolf

17:30 Discussion

18:00 End of the first day

19:00 Guided city tour

20:00 Dinner

Friday, 18 November 2016

IV. COMMUNICATION TO THE PUBLIC

09:00 **What kind of communication and which public? Overview of adopted and pending cases from the CJEU**
Eileen Sheehan

09:45 Discussion

V. THE EU COPYRIGHT REFORM II: ADAPTING COPYRIGHT EXCEPTIONS TO DIGITAL ENVIRONMENT

10:00 **Big data, databases, and data-mining**
Alain Strowel

10:45 Discussion

11:00 Coffee break

VI. EU COPYRIGHT ENFORCEMENT

11:30 **Improving measures against piracy in the EU: "follow the money" approach, proposed reform of the Enforcement Directive (2004/48/EC) and the role of online platforms**
Helge Kleinwege

12:15 Discussion

12:30 End of the conference and light lunch