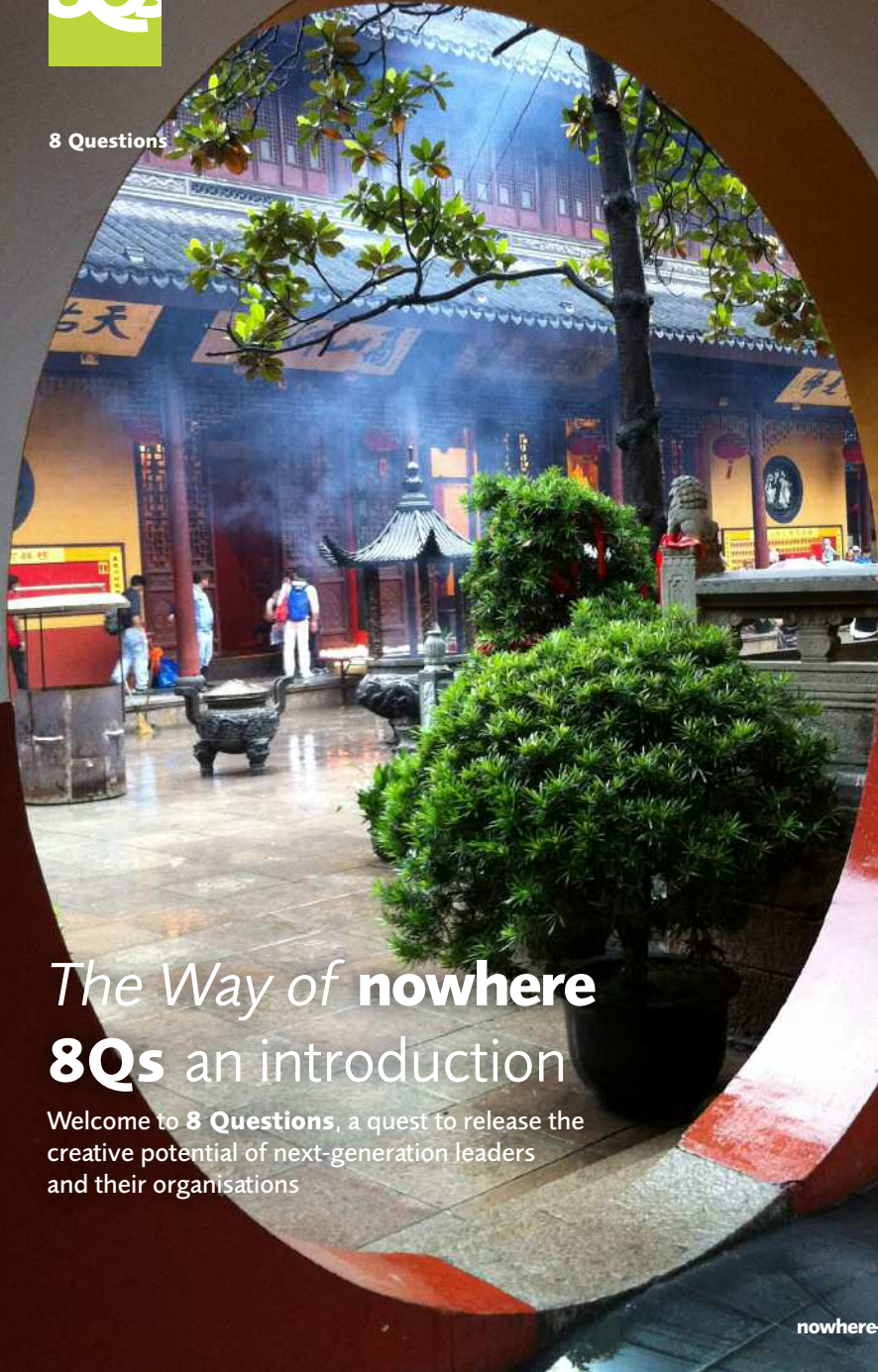




8 Questions



## *The Way of* **nowhere**

## **8Qs** an introduction

Welcome to **8 Questions**, a quest to release the creative potential of next-generation leaders and their organisations

## New Leadership for the 21<sup>st</sup> Century

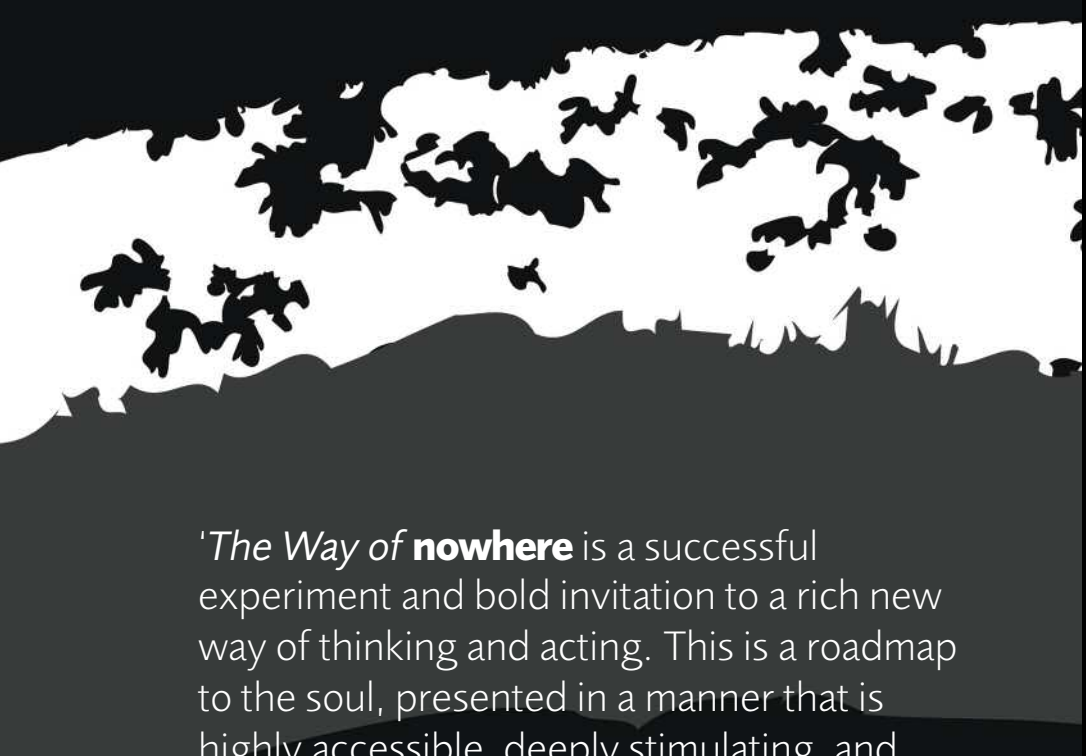
21st Century organisations and their leaders face unprecedented challenges of volatility, uncertainty and complexity. Leaders are called as never before to work globally across boundaries in increasingly complex eco-systems. The speed and unpredictability of change is beyond anything experienced in human history.

To survive and thrive in this challenging context, leaders today must release the whole of their creativity – their own and that of their people. Success depends on the interaction of outstanding individual performance and an enabling, innovative culture.

Through 15 years of working with leading organisations all over the world, **nowhere** has co-created an approach that dependably releases individual and organisational creativity. Drawing on wisdom and insight from both ancient and modern sources, this approach is built on eight key breakthrough questions.

These crucial questions tap into eight distinct forms of human intelligence. These resources typically lie hidden and unexploited in organisational life and are often ignored in conventional leadership training. Releasing these eight energies is vital to meeting the challenges of this demanding age.

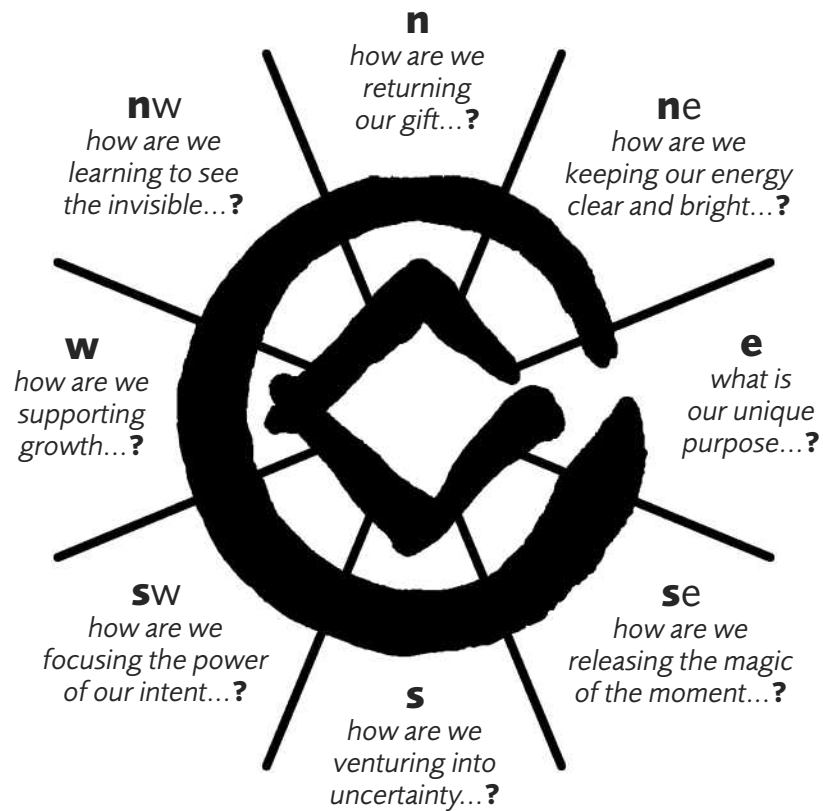
The **8 Questions** journey reliably delivers tangible, concrete results in organisational performance. The process is unique in that it reveals interdependent levers that release creative potential, and does so in a way that can be embraced and leveraged by progressive and practical leaders and change agents.



*'The Way of **nowhere** is a successful experiment and bold invitation to a rich new way of thinking and acting. This is a roadmap to the soul, presented in a manner that is highly accessible, deeply stimulating, and totally practical. It is also a guide to the absolutely essential reshaping of our institutions that the times demand. Filled with insight and practical tools, it is a virtual reference encyclopaedia of transformational insight. The new standard for combining inspirational new thinking with real world guidance on how to achieve genuine organisational change has been set.'*

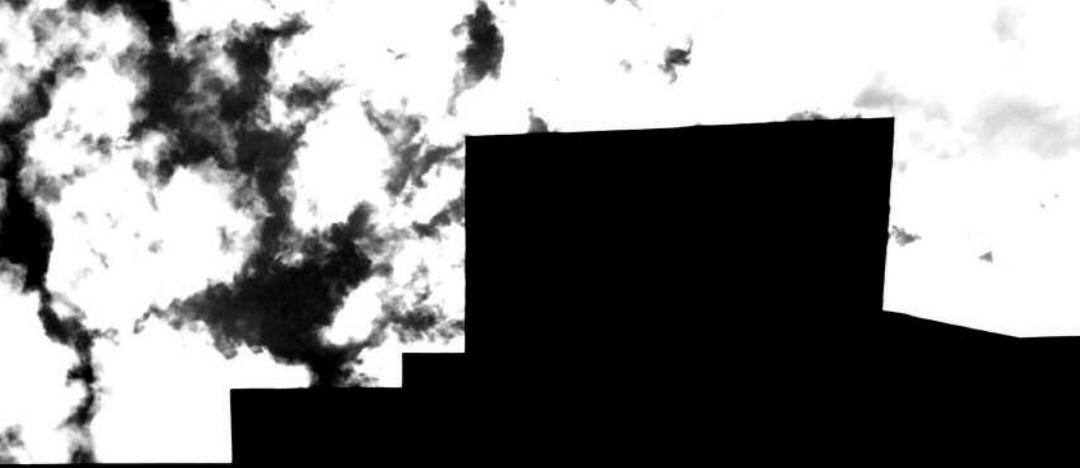
William Isaacs, author of *Dialogue and the Art of Thinking Together*,  
Senior Lecturer, MIT Sloan School

## The Wheel of 8 Questions



### **This practice enables leaders to:**

- embody the power of purpose
- harness the magic of the moment
- develop contactful relationships to venture into the unknown
- attune us to the force of collective intention
- expand our capacity to nurture growth
- learn to work systemically with invisible forces and unblock hidden cultural constraints
- strategically and innovatively return our unique gifts
- catalyse change and transform organisational energy



'**nowhere** is unique. Unique in its combination of insights at the point where business and the behavioural sciences intersect. Unique in the way it approaches a client, not as a doctor with a patient, but as a coach with an athlete. Unique in its blend of mysterious and practical, humorous and serious. This little book will give you some idea of the workings of this most unusual practice.'

Martin Taylor, Chairman, Syngenta AG

## Overview

There are several ways of engaging with the **8 Questions** Leadership practice:

- The book *the Way of nowhere* provides a detailed guide to eight breakthrough questions. Organised around a wheel, and reflecting the directions of a compass, each question introduces a powerful set of micro-skills and frameworks for releasing creative potential. The book is constructed in two halves: one side exploring the **8 Questions** from a personal and leadership perspective (My); and the other side from a collective and organisational perspective (Our)
- Corn Plantings are three-hour sessions offering glimpses of the **8 Questions** practice in action. Under the guidance of a **nowhere** catalyst, participants are introduced to the **8 Questions** and their creative interdependencies
- **8 Questions** Leadership Intensives provide a profound training in *the Way of nowhere*. Run over two modules, each of three and a half days, participants explore the eight breakthrough questions and the energies and skills that lie behind them. Learning is experiential, providing leaders with ways of practically transforming their personal, leadership and organisational circles
- **8 Questions** Leadership Circles invite graduates of the Intensives to continue their journey and to powerfully step forward, in community, with other leaders and change agents. Meeting monthly, participants deepen their knowledge, share learning and practice the practice as they continue to experiment with new designs and catalytic interventions

To learn more about **8 Questions** visit us online at  
**nowhere-8qs.com**

or email us at  
enquiries@**nowhere-8qs.com**

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