



PHARMA
M2R 2013
minds
14TH – 15TH NOVEMBER 2013 | ESTREL BERLIN, GERMANY

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Review – Pharma M2R Minds 2013

From Maintenance to Reliability – Holistic and Sophisticated Approaches & Solutions
November 14 - 15, 2013 | Estrel Hotel | Berlin | Germany

"1000 years of maintenance skills at one place."
Tomas Wahlgren, AstraZeneca Operations

From November 14–15, 2013, we.CONECT invited an international audience of maintenance, reliability and technical engineering professionals coming from departments such as Engineering & Technology, Maintenance & Engineering or Technical Services to the [Pharma M2R Minds conference](#) in Berlin.

More than **100** attendees gathered to discuss current challenges, new approaches and future trends in the field of maintenance, plant asset management & equipment reliability. Participants, speakers and business partners took part in a highly interactive conference and used this opportunity to share experiences, network, benchmark and exchange ideas as well as best practices.

Review of the [Pharma M2R Minds 2013](#):

- More than **100 participants** from over **45 companies from all over Europe, Asia and the USA** discussed future challenges and latest approaches in the field of maintenance.
- **20+ high level case studies** were presented by companies such as F. Hoffmann-La Roche AG, Merck, Inc., Baxter BioScience, Grünenthal GmbH, Sandoz GmbH, Sanofi Pasteur and [many more...](#)
- This conference was rated with an average of **4.2**, where 5 stands for the highest and 1 the lowest.
- The conference offered **6 World Cafés**, **4 Challenge Your Peers Roundtables**, a wonderful evening reception and **4 eventful Icebreaker Sessions** the evening before the conference.

More than 20 presentations and keynotes

Informative presentations and interactive discussions animated the two conference days. The exchange of ideas between participants, speakers and business partners was encouraged and supported through different types of sessions such as the World Cafés and Challenge Your Peers Roundtables sessions. The conference aimed at engaging all participants in active discussions and debates.

Overview of the Topics:

- Value of Performance – Life Cycle Costs of Asset Management – Improving and Optimising Asset Performance
- Asset Care Excellence (ACE) – Improving asset performance and asset lifecycle management with world-class
- Efficient Document Handling - Management & Processing for continuous improvements in maintenance and plant asset management activities
- Predictive Maintenance – Condition Monitoring, Communications, Efficiency, Diagnostics - Monitoring the ageing and life expectancy of equipment

For further details regarding our exclusive speaker panel, full project descriptions and networking opportunities, please visit our Pharma M2R Minds 2013 conference website: <http://pharma-maintenance2013.we-conect.com/en/>

Conference Documentation | [Media Center of the Pharma M2R Minds 2013](#)

Did you miss the Pharma M2R Minds 2013? Now you have the possibility to order the complete documentation of the conference, which includes all the presentations, the summary of the interactive sessions and all the details about the Pharma M2R Minds 2013:

- All speaker presentations of the two conference days
- Summary of the „World Café“ Session and „Challenge Your Peers“ Session
- Impressions (Photos of the we.CONECT event)

Order your Conference Documentation now: <http://pharma-maintenance2013.we-conect.com/en/preview/order-docpack/>

we.CONECT would like to thank the team, participants, speakers, business partners and media partners for a very successful annual forum 2013.

What is coming up in 2014?

- An exclusive conference-location in the heart of Berlin
- More than 30 extraordinary sessions with cutting-edge speakers from all over Europe, Asia and the USA
- An innovative format – offering:
 - Inspiring World Café Sessions
 - Challenge Your Peers Roundtables
 - A delightful Evening Reception and Dinner
 - Interactive Morning Sessions and
 - One surprising Icebreaker Session in the evening before the start of the conference

We are looking forward to welcoming you at the Pharma M2R Minds 2014 conference from November 10 – 11, 2014, in Berlin, Germany!

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