

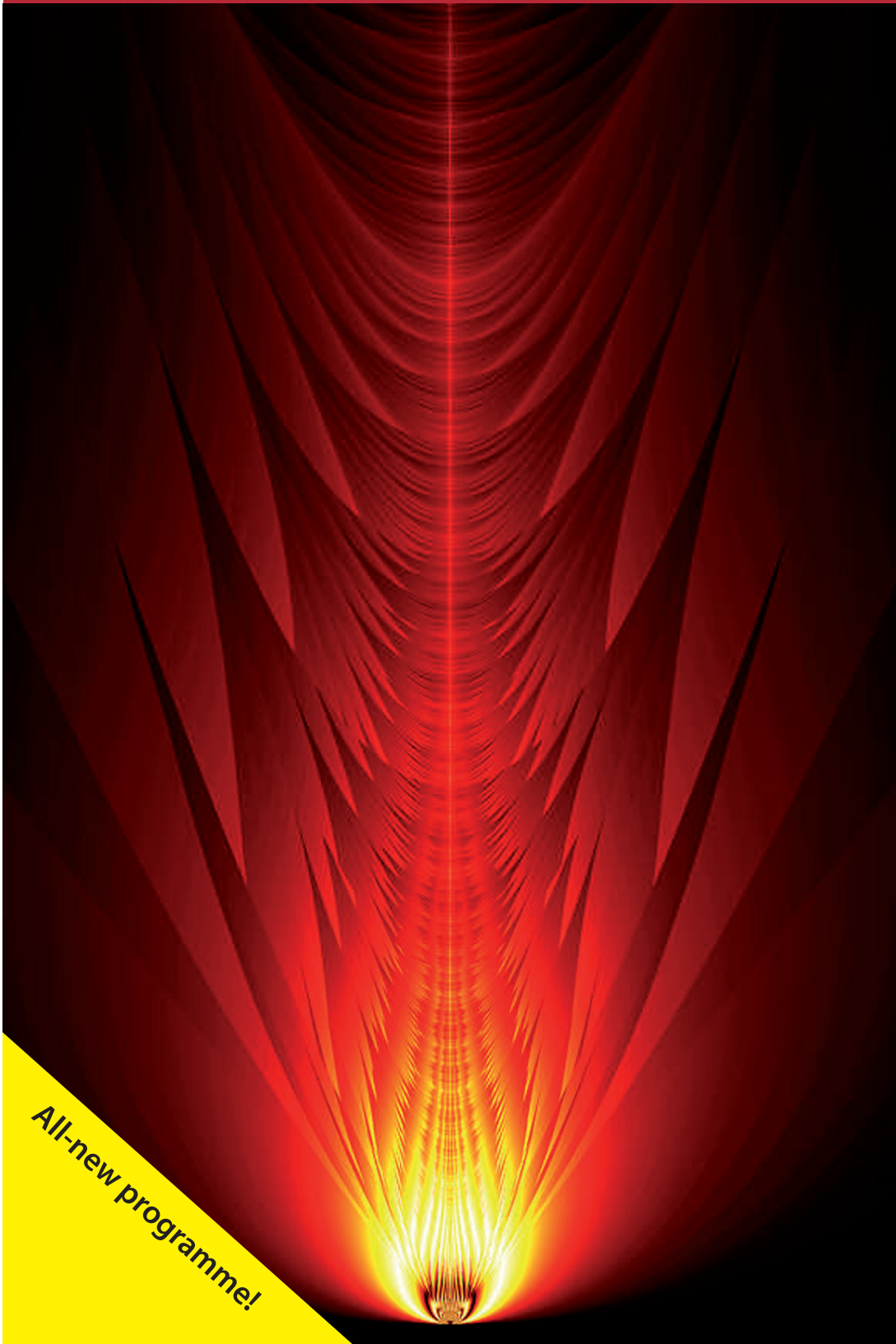
2nd global fuels

globalfuels.co.uk

Early bird rate until 1 December 2007!

CONFERENCE • EXHIBITION • AWARDS 2008

The 2nd Global Fuels Conference follows on from the hugely successful first event, also in London and which attracted delegates from over 30 countries. The conference will look at alternative fuel options for the cement and lime industries, as well as the use of biomass for fuel, and electrical energy efficiency measures.



All-new programme!

Alternative Fuels

Biomass

Electrical efficiency

Who should attend?

- cement and lime producers wishing to reduce their fuel and energy bills
- alternative fuels equipment manufacturers
- fuels traders
- fuels shippers
- bankers with an interest in fuel project financing
- energy and fuel analysts
- academics
- researchers

Organised by:

global fuels MAGAZINE

global cement MAGAZINE

PRo Publications International Ltd

2nd global fuels

CONFERENCE • EXHIBITION • AWARDS 2008

Including
Global Fuels
Awards
presentation
Gala Dinner

Global Fuels Awards 2008

*Outstanding alternative fuel project
(cement or lime companies)*

*Most innovative technology for
alternative fuel use*

*Outstanding electrical energy
efficiency project award
(cement or lime company)*

*Most innovative technology for
electrical energy efficiency*

For details see globalfuels.co.uk

Fuel costs have sky-rocketed over the last few years, and oil has reached all-time high prices in 2007. As energy demand has grown past possible supply levels in many areas, the cost of manufacturing cement and lime has grown at a staggering rate.

The 2nd Global Fuels conference will examine possible options for the reduction of fuel and energy costs in detail.

Alternative fuels such as pet-coke, tyres, recycled paper and plastics, recycled liquid fuels and refuse-derived fuels can all be used to lower or eliminate your overall fuel bills. In addition, and new for 2008, the conference will examine the use of biomass as an alternative fuel in the cement and lime industries.

Reflecting the increased cost of all forms of energy, the conference programme will also include a number of presentations on the optimisation of electrical energy usage, through smart scheduling and other means.

Cement and lime plants and companies world-wide should make sure they attend this event!

What the delegates said:

'The best conference I've been to in this area - outstanding'

'Very good conference - Congratulations!'

'Thank you very much for this perfectly well-organised conference'

'We really enjoyed the conference and will definitely recommend attending your future ventures'

Provisional Programme

Sunday 3 February 2008

16.00-21.00 Registration, Hotel lobby

19.00-21.00 Welcome reception

Monday 4 February 2008

09.00 Introduction - Global fuel and energy overview
Dr Robert McCaffrey, Conference Convenor

Session 1: Global fuels trends

This session will examine fuel trends world wide, including price-driving demand and supply factors, as well as transport and infrastructure constraints on fuel and alternative fuel usage in the cement and lime industries.

10.00-11.00 Coffee in the exhibition area

Session 2: Alternative fuel options

This session will look at problems and practical solutions to the use of alternative fuels, including collection, storage, processing, dosing, pyro-system constraints and emissions measurement.

12.30-13.30 Lunch

15.00-15.30 Coffee in the exhibition area

17.30 Board double-deckers for a short London sightseeing tour, followed by an Awards Gala Dinner at 116 Pall Mall, a Crown Estate building in the heart of London. Return by 23.00.



Tuesday 5 February 2008

Session 3: Alternative fuels and biomass in the global cement and lime industries

This session will look at the use of biomass as an alternative fuel in the cement and lime industries, including case studies from real users around the world.

10.00-11.00 Coffee in the exhibition area

Session 4: Electrical energy efficiency options

Rising global fuel prices have resulted in increased electrical energy costs - this session will look at options for decreasing your electricity bills, from building captive power/co-gen projects to software for smart scheduling.

12.30-13.30 Lunch

15.00-15.30 Coffee in the exhibition area

17.30 Farewell party and prizegiving

Please visit the event website for more information and an updated version of the conference programme:
www.propubs.com/gfc

PPro Publications International Ltd was established in 1996, and has organised conferences and exhibitions in over 20 countries worldwide.

PPro Publications also publishes a number of award-winning global industrial magazines.

Please see www.propubs.com

The programme is subject to change.

The conference language is English.

Dress code for the conference is smart casual or business suit. Dress code for the gala dinner is smart: no jeans, t-shirts or training shoes allowed.

Call for papers

The conference organisers are looking for first-class presentations on the main conference themes: All presentations will be 25 minutes in length, with an additional 5 minutes at the end of each presentation for questions and discussions. All presenters should use PowerPoint software. Presenters should also familiarise themselves with the 'instructions for presenters' available on www.propubs.com/gfc

All prospective presenters should contact the conference convenor, Dr Nino Mancino, with a title and author list, by **1 November 2007**.

- Fax +44 (0)1372 743838
- Email nino.mancino@propubs.com

Accepted papers are added to the confirmed list on a 'first come, first served' basis. When the conference programme is full, no other papers will be considered for inclusion in the conference programme (although they may be considered for inclusion in Global Fuels Magazine)



The venue

Located in the fashionable Mayfair neighbourhood, just seconds to Oxford Street and Park Lane, the 5-star London Marriott Hotel Grosvenor Square enjoys renowned service and amenities that many hotels in London strive to attain. First built as a stately townhouse, it is now an exclusive hotel infused with a contemporary chic. The nearest tube station is Bond Street within a few minutes walking distance.

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Provisional plan

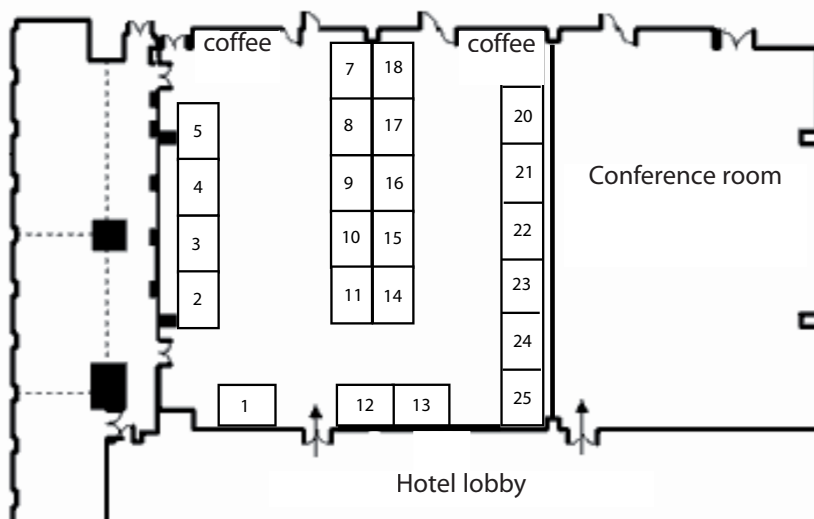


Exhibit at the Global Fuels Conference to achieve maximum visibility and attention among your prospective clients and future partners.

Exhibition and sponsorship opportunities

Don't miss the opportunity to reach your target audience by exhibiting at the conference.

For more details, please contact either Paul Brown or Steve Bromley:

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email paul.brown@propubs.com

Steve Bromley

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email steve.bromley@propubs.com

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Conference Information

Accommodation

Delegates are responsible for organising their own travel and accommodation. The conference organiser has reserved a limited number of rooms in Holiday Inn Oxford Circus and Jury's Inn at a special rate. Both hotels are conveniently located within a short travel distance by tube (Central line). Delegates wishing to take advantage of the discounted rates should visit the conference website www.propubs.com/gfc for booking instructions as well as booking and cancellation terms.

Conference fees

The conference fee includes attendance at the conference and exhibition, conference proceedings volume and presentations, conference briefcase, lunches and cocktail receptions.

Registration fee discounts

PRo Publications offers a 10% discount for third and subsequent delegates from the same company; 5% discount for delegates younger than 35 or over 65 years; 5% discount for delegates employed full time by universities; 20% discount for attendance on one day only (Gala Dinner not included).

Spouse programme

The spouse programme includes tours of London attractions on both mornings of the conference, as well as the welcome party, gala dinner and the farewell party.

Cancellations

Cancellations will be accepted and delegates may receive an 80% refund of fees paid up to 1 January 2008. No refunds will be made for cancellations after this date. Substitutions from the same company can be made at no cost up to 1 February 2008.

Bank transfers

PRo Publications International Ltd, NatWest Bank, Dorking, RH4 1AX, UK.
Swift Code: NWBKGB2L (all currencies).

IBAN codes:

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Please use the bank account details corresponding to the currency you are using to send payment and ensure that we receive the due amount in full by instructing your bank to pay all bank charges.

UK VAT at 17.5% has been included in all prices shown. A claim for recovery of the VAT paid may be possible. Please see the conference website for more information and downloadable VAT reclaim forms.

PRo Publications' VAT No: GB 678 751 284
Co. Reg. No. 3277836 England and Wales

2nd Global Fuels Conference and Exhibition

Monday 4 and Tuesday 5 February 2008

Marriott Grosvenor Square,
London, UK

Registration form

Please fill in your details and fax to +44 (0)1372 743 838
or mail to PRo Publications International Ltd, Adelphi Court,
1 East Street, Epsom, Surrey, KT17 1BB, UK

Your details

First name _____

Surname _____

Position _____

Company _____

Address _____

_____ Zip/post code _____

Country _____

Phone _____ Fax _____

Email _____

(required for acknowledgment)

Conference registration fees

Registration fees before 1 Dec 2007: UK£705 - US\$1285 - EUR 1050

Registration fees after 1 Dec 2007: UK£805 - US\$1485 - EUR 1195

I am eligible for a registration fee discount of _____ %

Gala dinner + Awards on 4 February: UK£100 - US\$180 - EUR 150

I require a vegetarian meal

Other dietary requirements, please specify: _____

Participation in spouse programme: UK£150 - US\$265 - EUR 220

Name of accompanying person: Mr/Mrs/Ms

First name _____

Surname _____

Total due UK£/US\$/Euro _____

Your company VAT number? _____

Please send me a VAT receipt

Payment method

Cheque enclosed (made payable to PRo Publications Int. Ltd)

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Charge credit card Visa Master Amex

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Conference organiser:
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