



STRATEGIC FINANCE

Managing financial resources.

This leadership course on strategic finance enables you to enhance value – based on better understanding and managing financial resources at divisional and corporate levels. Based on interactive classroom sessions, structured group discussions, and applied case studies, you will analyze successful and failing strategies in financial management.

Content

- Corporate governance as a framework for value generation
- Impact of ownership and board structures on value
- High-powered incentive compensation
- Shareholder activism: mastering the challenge
- Analyzing and measuring hurdle rates to create value in investment decisions
- Cash rules: the mechanism behind the generation of project cash flows
- Internal cannibalism: selecting among competing investment projects
- Understanding and strategically using firm valuations
- The debt trap: examining the costs and benefits from financial leverage

Target group		Course duration	Focus	Registration
Managers, Directors		2 days*	<ul style="list-style-type: none"> Leadership Strategy Innovation General Management Advanced Management 	Registration and more information: Tel.: +49 69 154008-280 E-Mail: lsi@fs.de www.fs.de/lsi-203
Method	Price	Dates		
Presentation and case studies	2.750 Euro	01.–02.03.2018 17.–18.09.2018		

*Day 1: 9.30 a.m. – 5.30 p.m., Day 2: 9.00 a.m. – 5.00 p.m.

Expert



Professor Dr. Zacharias Sautner

is Professor of Finance at Frankfurt School of Finance & Management. He was previously Associate Professor of Finance (with tenure) at the University of Amsterdam and Director of the Corporate Finance and Banking program at Duisenberg school of finance. Prior to that he worked as Research Fellow in Finance at the Said Business School of the University of Oxford. Zacharias Sautner works in the area of empirical corporate finance and focuses on corporate governance, executive compensation, M&A, internal capital markets, and bankruptcy. His research was published in leading international journals such as the Journal of Finance, Review of Financial Studies, or Review of Finance and he has presented at conferences such as the AFA, WFA, and EFA. He teaches corporate finance, valuation, and corporate governance and has won different teaching awards.

Contacts:

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Registration

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Further information at:
www.fs.de/lsi