

## 2<sup>nd</sup> Intra.NET Reloaded 2013

25<sup>th</sup> & 26<sup>th</sup> April 2013 | KOSMOS / Andel's Hotel Berlin / Germany http://intra-net2013.we-conect.com/en

we.DO it again: we.CONECT is bringing together Managing Directors and leading managers to the **2nd annual Intra.NET Reloaded** conference in Berlin.

Taking place from the 25<sup>th</sup> -26<sup>th</sup> April 2013 at the <u>KOSMOS cinema</u> in Berlin/Germany, the Intra.NET Reloaded 2013 refers to its status as one of the leading conferences for strategic approaches and operational challenges within the management of complex intranets, employee portals and digital communications.

Go for it! we. CONECT is proudly presenting the first annual Intra. NET Reloaded - AWARD 2013



At the Intra.NET Reloaded 2013 you will not only profit from more than 35 sessions, but you will also have the possibility to get awarded! On the evening of the 25th of April, we will bestow the first annual <u>we.CONECT Intra.NET-Reloaded – AWARD</u>.

The award will be given to companies that showed **excellence** in developing a sophisticated and sustainable corporate intranet strategy. Our jury - the members of the **Advisory Board** of the Intra.NET Reloaded 2013- will carefully review and appraise all submitted proposals and nominate the winners in one main and three sub-categories. At the Awarding Ceremony on the evening of the 25th April, **the Intra.NET Reloaded Award 2013** will be bestowed for the Best Intranet Strategy as well as for the subcategories Best Integration Strategy, Best User Experience Design & Best Community Engagement Strategy.

Grasp the chance to win the first we.CONECT- Intra.NET Reloaded Award 2013 and earn recognition, respect and honor. You will get boost and enthusiasm for your project as well as a reference in our mailings and newsletters to thousands of professionals around the world! Furthermore you do something good. Because on behalf of we.CONECT and the 4 winners, € 2,000 will be donated to Camara, an International organization dedicated to using technology to improve education and livelihood skills in disadvantaged communities around the world.

<u>APPLY HERE</u> and **Go for it!** If you want your hard work and achievements to be honored and celebrated then apply for our Intra.NET Reloaded - AWARD 2013! Earn the recognition and respect your project deserves at the Intra.NET Reloaded 2013



<u>Here</u> you find the notification form and the contest rules. Fill out the form and return it until 25th February 2013.

Further Highlights of the Intra. Net Reloaded 2013

Participating on the international event on 25<sup>th</sup>-26<sup>th</sup> April 2013 you would be part of:

- More than 34 extraordinary sessions from cutting edge speakers from Europe & US.
- An exclusive format, offering:
  - 2 Streams of all together 10 World Café Sessions
  - 10 Challenge your Peers Round Tables
  - An exceptional evening dinner, highlighted by the first Intra.NET Award Ceremony
  - 4 Interactive Morning Sessions
  - 2 surprising Pecha Kucha Icebreaker Session on the eve before the start of the conference
  - the "German Schnitzeljagd" (a German treasury hunt combined with a sightseeing tour) on the 27<sup>th</sup> April
- 1 Primary Partner: e-Spirit AG + 4 Business Partners: Tieto Corporation, Zyncro Tech S.L., Infocentric GmbH, Sensika Technologies

Follow our event on Twitter: #intra\_reloaded, where 1300 tweets were exchanged during last year's conference and join our Linkedin group

The Intra.NET Reloaded in the KOSMOS cinema offers the perfect opportunity to share experiences and discuss on current challenges, brand new approaches and future trends within the field of internal communications, intranet design and management as well as corporate strategies 2.0.

<u>Be part of the 2<sup>nd</sup> intra.NET Reloaded 2013 in April in Berlin/Germany</u> and discover in more than 36 cutting edge sessions the latest developments within your industry!

We are looking forward to welcome you at the intra.NET Reloaded 2013 on 25<sup>th</sup> - 26<sup>th</sup> April as well as on the German Schnitzeljagd on 27<sup>th</sup> April 2013 in Berlin!

## **Peter Haack**

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