



**automotive**  
VARIANT CON

**NOVEMBER 20 – 21, 2014**  
KEMPINSKI HOTEL BRISTOL BERLIN

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Automotive

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## Smart Automotive Variant.con 2014

Establishing an Integrated Variant Management | Simplifying Complexity in Automotive Design & Engineering | Modular Concepts & Lean Engineering | Vehicle Configuration Lifecycle Management

November 20 – 21, 2014 | Kempinski Hotel Bristol Berlin | Germany | <http://auto-variant-management-2014.we-conect.com>

After a thriving [Smart Automotive Variant.con 2013](#), we.CONECT returns the leading international networking platform in the field of variants management and complexity handling in the automotive industry in November 2014 to tackle the latest pressing challenges and tasks in the field.

The [Smart Automotive Variant.con](#), taking place from **November 20 – 21, 2014** at the **Kempinski Hotel Bristol** in Berlin, Germany, has become a **leading, interactive conference** for professionals in the complex area of variant management, complexity management, development and growth, engineering and construction, as well as smart automotive variants planning and configurations. It poses an innovative opportunity for sharing of experience, new approaches and tactics for executives from all around the world.

**“Excellent networking-event and extremely well organized. Well done!”**  
Rak Rehal, Ford Motor Company



## What can you expect @ Smart Automotive Variant.con 2014?

**COMMUNITY:** Discuss the major challenges in the field of variant management for automotive vehicle configurations, design and engineering. Gain insights from industry-leading companies and cutting-edge international speakers.

**DELEGATES:** **100+ senior level executives**, board-level attendees and leading professionals from all **OEMs & major automotive suppliers, engineering & software companies** to discuss challenges and cutting edge technologies in automotive variant management.

**SPEAKERS & MODERATORS:** **25+ pioneers & leaders** will share their wisdom and announce some of the biggest developments to hit the industry over the next 12 months..

**NETWORKING:** Multiple opportunities for networking enable you to meet and greet with those hard-to-meet executives in a relaxed and social setting.

**SESSIONS:** **20+ innovative & interactive** sessions ensure that all key topics are covered / 20+ hours of networking with top level executives from all major industries.

**FORMAT:** More than **20 Case Studies** and up to **12 interactive sessions** like the unique we.CONECT **World Café Session**, our **Icebreaker** and **Challenge your Peers** Roundtables with cutting edge topics.

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## MAIN TOPICS | SMART AUTOMOTIVE VARIANT.CON 2014

- 🚀 **Future PL M – Aspects of a Human Centered Product Lifecycle Management**
- 🚀 **Simplifying the Complexity in Automotive Design and Analysis of Vehicle Parts**
- 🚀 **Product Line Engineering Meets Product Line Operations**
- 🚀 **Configuration Lifecycle Management – Enterprise-Wide Management of Vehicle Configurations**
- 🚀 **Success Factor “Lean Innovation“**
- 🚀 **From Complexity Drivers to Complexity Mastering**
- 🚀 **Variant Management With Effective Resource Utilization**
- 🚀 **Lessons Learned in Product Lifecycle Management**

To view an extensive list of the Event Key Topics for 2014, please click [here](#).



**“Amazing! The event stimulates curiosity and gives directions and suggestions.”**  
 Simone Dolce, KPMG Advisory S.p.A.

## KEYNOTE SPEAKERS from Industry-Leading Companies:

- 🚀 **Dr. Sankar Nallapati**, Senior Engineer Specialist at **General Motors USA** on **Automation of the CAE Environment: Enabling Smarter Decisions for Designers**
- 🚀 **Dr. Bruce G. Cameron**, Founder, Cameron Industries & Director System Architecture Lab, **Massachusetts Institute of Technology USA** on **Mitigating Divergence**
- 🚀 **Dr. Michael B. Schmitz**, Director Central R&D, **ebm-papst St. Georgen Germany** on **Modular Concepts for EC-Motors and Drives for Different Automotive Applications**
- 🚀 **Dr. Jörg Kiefer**, Technical Director Global Quality Brake Engineering at **TRW Automotive** on **Electronic Stability Control: Integrated Safety Concept Based on an Architecture Model**

For more details regarding the exclusive speaker panel, full project descriptions and networking opportunities, please visit our **Smart Automotive Variant.con 2014** - conference website: <http://auto-variant-management-2014.we-connect.com>

We look forward to welcoming you at the [Smart Automotive Variant.con 2014](#) from November 20 – 21, 2014 in Berlin!

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