



2nd SAMS EUROPE 2013

26th & 27th September 2013, Berlin

we.CONECT invites again an international audience of software asset and license managers to the **2nd annual SAM Strategies Europe 2013**, the leading conference for strategic approaches and challenges to the management of software assets & licenses, which will take place in Berlin, Germany.

With regards to our upcoming international event, the [2nd annual SAMS EUROPE 2013](#) (26th September – 26th September 2013, Berlin) please take the opportunity and visit our Media Center. There we offer you free access to expert industry presentations, interviews and white papers related to strategic approaches and challenges of Software Asset Management.

we.CONECT Media Center

Grasp the chance and get in touch with free **speaker presentations** of our last years **SAMS Europe**. Inter alia inclusive:

- [Going from reactive compliance management to proactive software asset management](#)
Lene Bader, Director, Supplier Relationship Management, Danfoss A/S / Denmark
- [Software Licensing Metrics – how to make them work for you](#)
Jörg Stehlin, Global Project Lead IT Procurement, Zurich Insurance Company Ltd. / Switzerland
- [Global Software Monitoring for the Optimal Use of Software Licenses – the Software Metering System at Roche Holding](#)
Alvaro Perez, Global Software Asset Manager, F. Hoffmann-La Roche Ltd / Spain

Also available in the Media Center a variety of **White Papers** from our leading Business Partners Flexera Software GmbH, iQuate and compartner AG:

- [FLEXERA Software – What Does it Take to Achieve Software License Optimization?](#)
What is software license optimization? The short answer is: Software License Optimization is the ongoing process of proactively managing the software estate, throughout the software product lifecycle, to maximize utilization of assets, minimize costs and maintain license compliance. ...[more](#)
- [iQuate – CAK Case Study](#)
Het Centraal Administratiekantoor (Het CAK) is the Dutch public sector body responsible for collecting individual care contributions from citizens and for funding the health and welfare sector on behalf of the Ministry of VWS. It focuses on high care demand individuals, of which there are... [more](#)



- [Aspera – Anonymous SAM Case Study](#)
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These and many more documents can be found in our Media Center here: <http://sams-europe2013.we-conect.com/en/preview/media-center/>

If you enjoyed the above you may also be interested in the following details about the [2nd annual SAMS EUROPE 2013](#):

- Discover the detailed Conference Agenda here: <http://sams-europe2013.we-conect.com/en/preview/agenda/>
- Mark the SAMS EUROPE 2013 [in your calendar](#)
- Register to the 2nd Social Business Collaboration 2013 here: <http://sams-europe2013.we-conect.com/en/preview/register/>
- For more information call Alexander Sladczyk: +49 (0)30 52 10 70 3 – 55 or send us an [e-mail](#).

We are looking forward to welcome you at the SAMS EUROPE 2013 from the 26th to the 27th of September 2013 in Berlin.

Peter Haack
Marketing Development Manager
we.CONECT Global Leaders GmbH
Phone: +49 (0)30 52 10 70 3 - 0 | Fax: +49 (0)30 52 10 70 3 – 30
Email: peter.haack@we-conect.com
www.we-conect.com