



## Smart Automotive Variantcon 2013

Simplifying Complexity in Automotive Engineering

28<sup>th</sup> – 29<sup>th</sup> November 2013 | Nhow Berlin | Germany | <http://auto-variant-management.we-conect.com>

*"All people and all topics that matter in one place."*  
Helmut Windl, Continental Automotive GmbH

After the successful introduction of the [Smart Variant.con 2013](#), we.CONECT is introducing the [Smart Automotive Variantcon 2013](#) conference, taking place from November 28<sup>th</sup> until 29<sup>th</sup> 2013 in Berlin, Germany.

Take advantage of the opportunity to exchange latest ideas and approaches about the Management of mastering Variant Complexity in the Automotive Engineering sector. Meet experts and colleagues from Development, Construction and Product Management departments of leading companies such as Daimler, BMW, Volvo, Ford, Jaguar Land Rover and [many more](#).

### Main Topics of the [Smart Automotive Variantcon 2013](#):

- Combining competitiveness with a diversified product range
- Mastering complexity - How to turn complexity management into competitive advantage
- Moving beyond 'Reduction of Complexity' as the final goal to better understand and control the unreducible complexities
- Consistent variant management as an essential element for successful complexity management
- Differentiation of variant management to other methods of managing complexity
- Optimising the trade-off between the need for standardized and product diversity
- Integration of a consistent variant management into present or new to build product development processes
- Complexity control in a global value chain and coordination of a diversified product range
- Cost-simulation of variants & complexity
- Revealing local and global optimization potentials by calculating optimized product variants
- Efficient product & variant configuration, risk reduction and effort minimization
- Individualisation, automation and variance – quick response and automatic data and document generation for flexible engineering
- Variant management & internal management of complexity – Optimizing processes between product strategy, product engineering, manufacturing, sales & service
- Interdisciplinary variant management in product development through service-oriented integrations platforms
- Overall requirements for a successful system to support the product configuration needs throughout the extended enterprise
- Addressing both the theoretical and the practical challenges of product configuration in an assemble-to-order environment
- Propose an integrated approach for the consolidation of configuration across a number of business domains

Follow this link to download the complete [agenda](#) for the **Smart Automotive Variantcon 2013!**

An excerpt from the international list of [speakers](#) of the **Smart Automotive Variantcon 2013**:

<b>Alexander Wobst</b>	Manager Variants Management Powertrain	Daimler AG / Germany
<b>Martin Borchers</b>	Manager FoE Complexity Management - Operations	Ford-Werke GmbH / Germany
<b>Dr. Tomislav Lovric</b>	Senior Technical Specialist System Safety	TRW Automotive GmbH /Germany
<b>Cleber Celli</b>	Design System Engineer	Adam Opel AG / Germany
<b>Andreas Abele</b>	Manager Functional Safety Concepts	Robert Bosch GmbH / Germany

*And many more speakers...*

#### What else can you expect from the Smart Automotive Variantcon 2013 conference?

- 20 Case Studies
- 3 Icebreaker Sessions
- 5 World Cafés
- 4 Challenge your Peers Round Tables
- Dinner and Evening Reception
- Business Peers
- Strategy Tracks
- Best Practice Tracks
- Solution Studies

#### Quantify of the [Smart Variant.con 2013](#):

- More than **100 Participants** from over **50 Companies** from all over the world discussed new approaches, technological trends and future developments in the field of Variant Management
- **20 Extraordinary Sessions** with companies like **Eurocopter Deutschland GmbH, KSB Aktiengesellschaft, Weidmüller Interface GmbH & Co. KG, ENGEL Austria GmbH, Phoenix Contact GmbH & Co. KG**, and many more
- **18 Case Studies** from companies like **GE Energy, ENGEL Austria GmbH, KSB Aktiengesellschaft, TE Connectivity, MTU Aero Engines GmbH** and many more
- **6 World Cafés, 4 Challenge your Peers Round Tables**, a wonderful **evening reception** and an eventful **Icebreaker Session** on the eve of the conference
- **7 Leading Business Partners** presented cutting-edge product-solutions, services and technologies, like encoway GmbH, Configit A/S, VLEXconsulting AG, ID-Consult GmbH, SAE schaarschmidt analytic engineering GmbH, camos Software und Beratung GmbH and EPLAN Software & Service GmbH & Co. KG.

A [detailed review](#) of the **Smart Variant.con 2013** is presented at the homepage.

Do not miss the opportunity to become a part of our worldwide automotive community – mark the event [in your calendar](#).

We are looking forward to meeting you in November in Berlin!

Your we.CONECT Team

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