

Book, sponsor or speak at the Social Business Collaboration 2013

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We do it again: from the 23rd to the 24th of September 2013, we.CONECT is bringing together leading social business and collaboration professionals from all over the world for the 2nd Social Business Collaboration Conference at the Steigenberger Hotel in the heart of dynamic and cosmopolitan Berlin.

Current and strategic topics such as Socially enabled Business Applications and Collaborative Media Tools, Crowdsourcing, Knowledge Management, Social Platforms as integrated B2B Supply Chain tools will be covered in interactive keynotes and stimulating discussions supplemented with manifold opportunities of networking with senior level managers in the field of social business collaboration.

Already on board of the 2nd Social Business Collaboration 2013 are speakers from KPMG, NASA, Deutsche Bank, PepsiCo, Novozymes, Munich Reinsurance Company Ltd., Wärtsilä Corporation, McDonald's, Greenpeace, Bombardier, Ikea and Warner Bros Entertainment Inc. as well as business partners including Tieto Corporation, Jive Software and Zyncro Tech S.L.

With more than a 100 participants at last year's Social Business Collaboration, we are expecting even many more highly skilled delegates, speakers and business partners for this year's edition. The Social Business Collaboration 2013 will consist of more than 30 interactive sessions comprising IceBreaker, World Café, Case Studies, Challenge your Peers Round Tables and an extraordinary evening dinner as well as numerous networking opportunities to enable eclectic interaction within with the expert community. This is your chance to join!

Bring your entire team, share experiences, forge new concepts, extend your network and broaden your expertise during this one of a kind international event.

We are looking forward to welcoming you in April in Berlin!

The we.CONECT Team

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